

THE NAGUAL

A Pitch Deck Presentation

THE ONE SHEET

Title: THE NAGUAL

Tagline: Blood will have blood.

Genre: Creature Feature/Horror, PG-13

Budget: \$1-2.5 million (US)

Setting: Present Day/Louisiana

Estimated Run Time: 105 minutes

Production Company: TAHOE FILM GROUP

Producers: R.C. Davidson, John Royan

Writer: John Royan

Audience: Females/Males 13-28

Campaign Elements: Strong female lead for a name actress; supernatural VFX; attractive young cast; organically diverse; PG-13 content; rich mythology tailor-made for sequels and prequels

Logline: After spending years on the run, a single mom with a teen-aged son must finally confront her violent, supernatural family lineage and do battle with her own father, a terrifying Aztec sorcerer known as a nagual who wants to acquire his grandson's blood.

THE NAGUAL



Blood will have blood

The Pitch

What makes for a great date-night horror movie? For us, it's a terrifying antagonist and horror scenes so visual and intense that people can't stop talking about them as they leave the theater laughing and chatting, and the first scenes they mention when they tell their friends about the cool, new horror movie that they just have to see. That's what we have to offer with *The Nagual*, a feature film that, more than anything else, stands apart because of its highly original scares and it's awesome, wildly-powerful, evil antagonist. But there's more...





Our primary audience is females and males 13-28, and I don't know about you, but at that age we had one thing on our mind. For this reason, the film has a sexy and sweet romance as a B-story, plus a highly attractive, diverse cast and PG-13 sexual content. And humor. Lots of humor—witty banter, visual gags, and wickedly sharp retorts, all of which serve to draw the maximum amount of entertainment value out of every scene. Whether it's an engaging visual, great joke, moment of titillation, or shocking scare; or a build-up of dread and the inevitable unleashing of terror, this fight-or-flight horror movie puts its characters, and audience, into a tighter and tighter quagmire of mind-blowing terror right up to its final, satisfying climatic moment.



What's it all about?

The film's themes.

Since our target audience is teens and young adult, we asked ourselves "What's the most important thing for people that age? What passage of life are they experiencing? We feel, that as much as anything else, this is the time when the child leaves the nest. And that's what the story is about: leaving the nest and letting your child go (something all female horror fans who are now older women with children will certainly relate to). And how much harder is it to leave the nest, or let your child go, when you know there's an evil sorcerer with great powers out there hellbent on taking his grandson's blood?

That's the dilemma faced by our protagonist, a once loving daughter and now devoted mother who must make the ultimate, terrible choice of killing her father in order to save her son.



MAIN CHARACTERS

CO-STAR



SAM AZUETA, 17

Jill's son, a strong, but sheltered teenager who has spent his life on the run and is thus withdrawn and socially awkward.

LEAD



JILL AZUETA, 37

Sam's mom, the Nagual's daughter, wise and maternal, a woman of serenity, intellect and action who will do anything to protect Sam.

CO-STAR



The NAGUAL,

JUAN AZUETA, 60, once Jill's loving father, he is now a man with a dark interior, a black-hearted sorcerer with wild, unimaginable powers.

SUPPORTING CHARACTERS



MAYA JACKSON, 19
Sam's adventurous
girlfriend, cool and
confident, an independent
young woman deeply in
love with Sam.

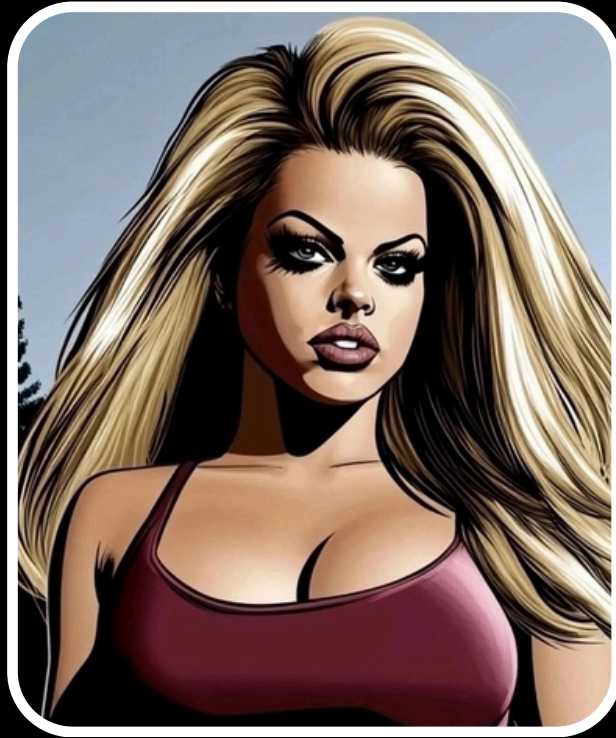


DOUG KEOUGH, 40
Jill's ex-con, biker
boyfriend, a hard dude
with a soft heart for Jill
and Sam.



SHERIFF LEROY DICK, 50s
stern, honest, and good at
his job, he is determined to
unravel the mystery
surrounding the death of a
private eye who was
surveilling Jill.

OTHER CHARACTERS



BROOKE SCHRAG, 21
Maya's roommate and
Geno's girlfriend,, a vain,
dominant and cynical
stripper with a sharp wit.



GENO MIGNOLE, 21
Maya's roommate,
Brooke's henpecked
boyfriend, a handsome
jock with more muscle
than manhood .



ASHLEY LUM, 18
petite, smart, and the
most adult of Maya's
roommates, she is
cheating on her
boyfriend with Geno.



IDUS NEWBURY, 70s,
a cranky old leech who
rents boats on Tug
Lake where Sam, Maya
and their friends spend
the weekend camping
on an island.



NICK BEHRENS, 50s
a fat slob of a private
eye, who tracks down
Jill and Sam for the
Nagual at the start of
our story.



Location

The script is set in Louisiana where there are suitable locations and a 25% Refundable Tax Credit. Kentucky and Georgia are also under consideration as alternate locations because of their 30% qualified spend. All three states have small lakes with islands, forests and other settings needed for the story.





Nagual Powers

The Aztec naguals of our story are extremely powerful sorcerers who can tap into a spiritual realm that enables them to defy the physical laws of our world. Their great powers include:

Shapeshifting and the possession of animals, and the control of the manitous (or spirits) of objects and plants.

Masters of spells, potions and charms, including some that induce hallucinations.

Tapping into a separate reality in the spiritual realm that allows them to leap or soar as far as fifty feet through the air.

Inhabiting dreams, plus other wild and other-worldly powers... most too horrible to include as images in this Pitch Deck.





A Great Date Night Horror Movie

Scary, funny, sexy and action-packed with a compelling storyline and universal themes that are relevant for its target audience, *The Nagual* is a highly-original date-night horror movie unlike anything we've seen in recent years. Take the humor of *An American Werewolf*, mix in the emotional-drive of *The Ring* and add a large dose of *Predator* action, and you come up with this fast-paced, fresh take on the modern horror movie. A cool, trendsetting, rollercoaster ride of a horror film with a unique tone of its own that's sure to delight young audiences worldwide.





READ THE FULL SCRIPT ON OUR FILM PROJECTS PAGE

THANK YOU

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Addendum #1

THE NAGUAL - SYNOPSIS

20 years ago in the Northwest: JUAN AZUETA (40) warns his daughter JILL AZUETA (17) to run and hide and to never look for him just before he battles a female nagual, or sorceress, that we later learn is his own mother. In the battle Juan stabs the nagual with an eagle's talon, kills her, but gets engulfed in a purple mist that emanates from her wounds. In time, we learn that this mist is a materialization of the nagual's power that transfers into Juan, possesses him, and turns him into an evil nagual.

Present day Louisiana: An adult JILL (37) and her withdrawn, overly protected and socially awkward son SAM (17) live in a trailer. Sam's new girlfriend MAYA (19) comes to dinner. Jill, a helicopter parent on steroids, is wary of Sam's new worldly girlfriend. Next day, we meet DOUG (30s) Jill's cool biker boyfriend who has Sam working in his shop. JUAN/NAGUAL (60) arrives in town, now possessed by a power that has transformed him into a sorcerer. The Nagual meets with NICK BEHRENS 50s, a private investigator, in a bar. The PI gives information on Jill and Sam to the Nagual. The Nagual slips drugs into the P.I.'s drink then kills the PI in a supernatural way with an induced hallucination.

We meet Maya's roommates - ASHLEY, a sweet girl, BROOKE, a harsh stripper, and their two boyfriends - ROB, a stoner, and GENO, a jock, who are all preparing to go camping. The group picks up Sam after work. Sam has told Jill they will be camping on an island in a remote lake. Doug is about to close up his shop and go have dinner with Jill when the Nagual arrives. The Nagual blows a powder in his face, drugs him and cuts off his ear, and subjugates Doug's will to his control.

At the lake, Geno rents a boat from an OLD MAN and they all go to the island. Doug meets Jill for dinner and lies about his bandaged ear. The next morning the SHERIFF pulls the PI's car from the swamp. Info on the PI leads him to Jill and he questions her. Jill conceals from the Sheriff that she knows who is looking for her, that her father, now an evil Nagual, has finally tracked her down. Jill tells Doug she has to find Sam and leave town, but can't tell him why. Doug says he doesn't need to know and vows to help. Jill and Doug drive to the lake with the Nagual following them with Doug's ear on his lap, listening to their conversation with his unworldly powers.

Once on the island there are a series of confrontations. Jill confronts Sam, telling him that they have to leave town, like before. But this time Sam says no, that he will stay with Maya. Before this is resolved, Brooke is bitten by a snake possessed by the Nagual. They all try to leave with Brooke but Ashley gets abducted by the Nagual before they reach the boats - which then blow up, sabotaged by the Nagual. Brooke, Rob and Geno are killed in the explosions. Jill tells them Ashley is likely dead and orders them to make a ring of torches around the campsite. And indeed, Ashley has been killed by the Nagual in a horrible way. Jill tells Doug, Sam and Maya that the Nagual is her father and that he wants Sam's blood because it will restore his youth. She explains that a Nagual can be killed like any man, though it is difficult to do with their extraordinary powers. But if a relative of a Nagual kills them, by any means other than fire, then the Nagual's power will transfer into them and the relative will become a Nagual themselves.

Around this time the sheriff tracks them down and comes to the island with the old man who owns the boats. Through a series of wild encounters, one more bizarre and horrific than the next, the Nagual kills everyone except Jill, Sam and Maya. Using the sheriff's rented boat they leave the island but are pursued by the wildly powerful Nagual who in a final confrontation is burned on the boat.

The epilogue has Sam getting in a cop car with Maya while Jill, who has a wound on her leg, is placed in an ambulance. Last looks between mother and son signify this coming of age turning point in Sam's life, how he is now truly a young man prepared to go out on his own. In a final scene, the charred Nagual comes out of the lake and onto the boat where he crawls to a towel soaked with Sam's blood, blood that heals his wounds. THE END

